



FOOD, LAND & PEOPLE

“A civilization declines when it loses touch with its agrarian roots.” — Richard Critchfield

Spring/Summer 2001

www.foodlandpeople.org

Volume 12, Number 1

Supplement contains 15 new lessons with many targeting middle and high school students

New lessons engage students involved in real-life issues

By Betty Wolanyk

Educational Consultant
Project Food, Land & People
Ithaca, New York

New lessons produced by Project Food, Land & People (FLP) address major issues affecting human survival and quality of life. From managing pests and caring for the environment to hunger, nutrition, land use, and grazing, these lessons help students learn how to make informed choices as consumers and future policy makers. FLP's new supplement to *Resources for Learning* contains 15 new lessons, many of which target middle school and high school students. A diverse team of educators developed the lessons, and the lessons were pilot tested with students throughout the nation.

The lessons focus primarily on the interdependence of the food system, land use and meeting people's needs. Issues that affect this interdependence are necessarily complex. With human populations continuing to grow, the issues will become more challenging. Many students are not aware of or have only heard about these concerns through news shorts or sound bites, which tend to oversimplify the interconnections. By working through FLP activities, students learn to research,

Using FLP's "Amazing Grazing" lesson, fourth-generation dairy farmer Jerry Corda (right), Ferris the cow and Charisse Corda (center) explain environmentally-sound grazing options. The lesson is designed for groups of 4th-6th grade students to build food systems based on the capability of land resources, climate, topography and economics.



evaluate and utilize information to examine issues—critical skills for informed decision-making.

FLP's new lessons build upon concepts taught in other FLP lessons, and lay the foundation for future lessons. With a series of lessons available on various topics, teachers can help students build a depth of understanding that will serve them well in their encounters with real-life choices about food production, human needs, and environmental protection.

For example, U.S. Environmental Protection Agency studies have found that homeowners apply pesticides and fertilizers at rates two to three times that of licensed professionals. FLP's lesson on managing pests builds upon the lesson "Investigating Insects" from the first edition of *Resources for Learning*. The new

lesson, "Managing Pests," examines the need for pest control and gives a range of options. The students weigh the pros and cons of pest control options, when or if various methods should be used, and the consequences of the decisions. As consumers, gardeners, homeowners and producers, nearly all students will eventually make decisions on managing pests. Their ability to make informed choices can have

a significant effect on protecting the land, wildlife, groundwater, surface waters, and other people.

Whether exploring the root causes of hunger (in a lesson titled "Feed the Need"), building a food system based on the capability of the land and climate ("Amazing Grazing") or understanding the economics of the food system ("What Piece of the Pie?") these lessons involve students in real-life issues. As with other FLP lessons, teachers have given them high marks. A fourth grade teacher in Arcade, New York, stated, "I thought that this lesson ("Amazing Grazing") was too advanced for my fourth grade students when we started. But now I am amazed at how engaged every student is with this activity. Not one student is uninvolved. They have really enjoyed it!"

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Updates made in FLP Supplement

Glossary

More than 100 new words and their definitions have been included in the glossary of the new FLP supplement to *Resources for Learning*. The new terms are vocabulary words found in the 15 new lessons in the supplement. As with the first 40 lessons, any word that is listed as a vocabulary word in the lessons is defined in the glossary.



Web sites

The resource listing found in the appendixes of the supplement to *Resources for Learning* now includes 167 web sites. Each web site has been reviewed for credibility as a science-based resource for teachers and students. Selected from thousands of web sites available on the Internet, these are the best sites we have been able to identify for the topics covered in the supplement to *Resources for Learning*. FLP will continue to track and evaluate web sites for the second edition of *Resources for Learning*. We will maintain a current list on the FLP web site after the second edition is published.

Contact Project Food, Land & People	Mark Linder - President Presidio National Park P.O. Box 29474 San Francisco, CA 94129 phone: (415) 561-4445 fax: (415) 561-4428 e-mail: info@foodlandpeople.org mark-linder@foodlandpeople.org www.foodlandpeople.org
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	<p><i>Food, Land & People</i> is published by Project Food, Land & People, a nonprofit, interdisciplinary, supplementary educational program emphasizing agriculture and the environment. The mission of Project Food, Land & People is to provide educational resources and promote approaches to learning that help educators and students in grades PreK-12 to better understand the interrelationships among agriculture, the environment and people of the world. Land and people are the heartbeat of America's capacity to feed its citizens and others around the world. To sustain this capacity while maintaining environmental quality is one of the greatest challenges our nation faces. Project Food, Land & People meets this challenge through education. FLP enriches existing school education programs and complements Agriculture in the Classroom, Project WILD, Project WET, Project Learning Tree, and youth development programs such as 4-H and FFA.</p>
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Resources to accompany Spanish translations

As revisions for the second edition of *Resources for Learning* proceed, additional Spanish resources have been identified for use with FLP lessons. Some new books translated to Spanish and additional books that are available only in Spanish may be used to complement the Spanish-translated FLP lessons. The resources also can be used to teach the FLP lessons not yet translated into Spanish. Some of the targeted lessons, recommended resources and resource titles in Spanish follow below. For a complete list, please visit www.foodlandpeople.org/resources/lessons.html.

FLP Lesson Targeted (Grade levels)	Translated into Spanish?	Recommended Resource	Spanish Version	Additional Information
<i>Don't Use It All Up!</i> (PreK-12)	yes	Cole, Joanna. <i>The Magic School Bus: At The Waterworks</i> . Scholastic Trade. Reprint Edition 1988. ISBN: 0590403605.	Cole, Joanna. <i>El Autobus Majico Vija Por El Agua</i> . Scholastic. 1993. ISBN: 0590464272.	
<i>Germ Busters</i> (PreK-12) and <i>Could It Be Something They Ate?</i> (3-8)	yes	Wakefield Farrin, Wendy. <i>Germ on their Fingers!</i> Wakefield Connections. 2001. ISBN: 0979363206.	Wakefield Farrin, Wendy. <i>¡Gérmenes en tus manos!</i> Wakefield Connections. 2001. ISBN: 0979363206.	Both Spanish and English versions are in the same book.
<i>Expression Connection</i> (3-12)	yes	Alarcon, Francisco. <i>Laughing Tomatoes and Other Spring Poems</i> . 1997. Children's Press. ISBN: 0892391391.	Alarcon, Francisco. <i>Jitomates Risuenos Y Otros Poemas De Primavera</i> . 1997. Children's Press. ISBN: 0892391391.	Both Spanish and English versions are in the same book.

Many thanks to...
Equipment Manufacturers Institute
United Egg Producers
Vino Farms
for assisting with this issue of the Food, Land & People newsletter.

Newsletter Coordinator: Ruth Donovan
Co-Editors: John Davis, Mark Linder, Alison Peters, and Chris Williams

FLP establishes Founders Roundtable

By *Mark Linder*

FLP President
Presidio National Park
San Francisco, California



FLP leaders are inviting individuals, businesses and foundations to join the newly formed **Food, Land & People Founders Roundtable** and pledge or contribute \$100,000 or more over a five year period. Special thanks go to FLP Advisory Board Co-chair Al Pope for suggesting this concept. The Founders will help expand Project Food, Land & People's educational programs by:

- Creating FLP coalitions in all 50 states
- Conducting workshops for thousands of USA educators
- Informing PreK-12 grade students about how agriculture and the environment affect their daily lives
- Publishing the second edition of *Resources for Learning*.

FLP thanks the following **Founders Roundtable members** who contributed and/or pledged their support as of May 31: **Anonymous Individual; The ConAgra Foundation, Inc.; The Olson Foundation; The David and Lucile Packard Foundation; The Regnar and Beverly Paulsen Foundation and United Egg Producers.**

FLP is at a critical point in time when a few people and organizations can make a huge difference in our organization's success. We welcome your support in this important cause.

On a related note, with the launch of the **Food, Land & People Foundation**, we are excited to offer this convenient and effective way to support the work of Food, Land & People. The Foundation's sole purpose is to enable people and groups to contribute financial resources to endow FLP's educational programs. Endowment funds are set aside as reserve assets. Earnings from the endowment capital will be used to provide a source of stable, long-term funding for FLP programs.

Foundation gifts allow FLP to:

- Create a secure future for FLP's educational efforts
- Have income to stabilize our operations when other revenue sources fluctuate
- Undertake long-term planning and research.

The creation of the Foundation also means that you can make gifts of securities, life insurance, cash or other assets, or make a charitable bequest to FLP in your will. Please feel free to contact us about any gift ideas you have, and their potential tax benefits for you.

Your gift to the FLP Foundation is truly a legacy gift. It will benefit the youth of our nation and the world well into the future.

For more information about giving a major gift to the FLP Founders Roundtable or FLP Foundation, please contact FLP President Mark Linder (415) 561-4445; mark-linder@foodlandpeople.org

Networking continues at FLP's annual conference

By *Christopher Williams*
FLP USA Division Chairperson
Chandler, Arizona

Representatives from throughout the United States participated in FLP's second annual conference held in Raleigh, North Carolina, May 2-5. The conference provides FLP state contacts, potential state contacts and national FLP leaders an opportunity to share information about forming, marketing and expanding local and state FLP programs. Local and state contacts also receive updates from national FLP about additional resources.

Topics discussed included the following:

- Ways to provide FLP workshops
- Systems approach to state FLP programs
- Integrating FLP into school districts
- America's Largest Classroom on Agriculture (Ag Day)
- *Resources for Learning* second edition update.

The next FLP annual conference is tentatively scheduled for February 20-22, 2002 in Phoenix, Arizona.



Roy Campbell (left), director of exhibits for the North Carolina Museum of Natural Sciences, Mark Linder, FLP President (center) and Lu Calpouzos, FLP World Learning Center Chairperson talk about the new museum's exhibits and ways to market FLP to museums nationwide. During a private museum tour, FLP conference participants learned how to better communicate natural resource issues.

Sponsors and Supporters of FLP's Annual Conference and Business Meetings in Raleigh, North Carolina were:

- Anne Taylor • Austin Quality Foods • Bank of America • Burt's Bees • DuPont Crop Protection • East Carolina Farm Credit • North Carolina Association of Soil & Water Conservation Districts • North Carolina Department of Environment and Natural Resources • North Carolina Division of Land Resources • North Carolina Division of Soil & Water Conservation • North Carolina Division of Tourism, Film & Sports Development • North Carolina Food, Land & People State Coalition • North Carolina Museum of Natural Sciences • North Carolina Office of Environmental Education • Roy Campbell • The Peanut Roaster (North Carolina Peanuts) • Wake Soil & Water Conservation District • United Egg Producers

FLP contacts

FLP National Office

Mark Linder - President
 Presidio National Park
 P.O. Box 29474
 San Francisco, CA 94129
 phone: (415) 561-4445; fax: (415) 561-4428
 mark-linder@foodlandpeople.org
 www.foodlandpeople.org

FLP Licensed Affiliates

Arizona

Monica Pastor
 Arizona Foundation for Ag Literacy, Inc.
 P.O. Box 61682
 Phoenix, AZ 85082-1682
 phone: (602) 470-8086, ext. 317
 fax: (602) 470-8092
 mpastor@ag.arizona.edu
 http://ag.arizona.edu/agliteracy/
 foodlandppl.htm

California

Elmer Eckart
 California FLP Coalition
 P.O. Box 29474
 San Francisco, CA 94129
 phone: (415) 561-4445; fax: (415) 561-4428
 eckart@aol.com

Colorado

Daniel Parker
 Colorado Coalition for FLP
 7250 South Pennsylvania Street
 Littleton, CO 80122
 phone: (303) 794-1884; fax: (303) 794-2658
 dan-parker@foodlandpeople.org

Connecticut

Sue Quincy
 Connecticut Dept. of Environmental Protection
 Kellogg Environmental Center
 P.O. Box 435
 Derby, CT 06418
 phone: (203) 734-2513; fax: (203) 922-7833
 susan.quincy@po.state.ct.us

Delaware

Judith P. Leith
 Delaware Ag in the Classroom Committee
 320 S. DuPont Highway
 Dover, DE 19901
 phone: (302) 739-4811; fax: (302) 697-6287
 judith@dda.state.de.us

Florida

Deena Wright
 Florida Ag in the Classroom, Inc.
 P.O. Box 110540, 2091 McCarty Hall
 Gainesville, FL 32611-0540
 phone: (352) 846-1391; fax: (352) 846-1390
 faitc@mail.ifas.ufl.edu
 www.fl-ag.com/faitc



Iowa

Duane Toomsen
 Iowa Food, Land & People Program
 Iowa Conservation Education Council
 4216 38th Street
 Des Moines, IA 50310
 phone and fax: (515) 278-2167
 dtoomsen@aol.com

Kentucky

Rayetta Boone
 Kentucky Department of Agriculture
 Capital Plaza Tower, 500 Mero Street, 7th Floor
 Frankfort, KY 40601
 phone: (502) 564-4696; fax: (502) 564-2133
 rayetta.boone@kyagr.com
 www.kyagr.com; under Ag and Environmental
 Education Division

Maine

Donna Caverly
 Maine Ag in the Classroom
 R.D. #2 Box 1480
 Clinton, ME 04927
 phone: (207) 453-9084; fax: (207) 453-6803
 ecdcav@midmaine.com
 www.bairnet.org/organizations/agclass/
 homepage.htm

New Mexico

Debbie Hughes
 New Mexico Association of Conservation
 Districts
 163 Trail Canyon Road
 Carlsbad, NM 88220
 phone: (505) 981-2400
 fax: (505) 981-2422
 nmaacd@dellcity.com
 www.nm.nacdnet.org

North Carolina

Cathy Akroyd
 North Carolina Department of Environment
 and Natural Resources
 Division of Soil and Water Conservation
 1614 Mail Service Center
 Raleigh, NC 27699-1614
 phone: (919) 715-6680; fax: (919) 715-3559
 cathy.akroyd@ncmail.net

North Dakota

Jill Vigesaa
 North Dakota Ag in the Classroom Council
 1402 6th Street East
 West Fargo, ND 58078-4013
 phone: (701) 356-5123 or (701) 799-5488
 fax: (701) 356-0314
 jill.vigesaa@nd.usda.gov

Ohio

John Davis
 Ohio FLP Coalition
 65 Poinsettia Road SE
 Scio, OH 43988
 phone and fax: (330) 627-5712
 john-davis@foodlandpeople.org

Pennsylvania

Patricia Vathis
 Pennsylvania Department of Education
 333 Market Street, 8th Floor
 Harrisburg, PA 17126
 phone: (717) 783-6994; fax: (717) 783-3946
 pvathis@state.pa.us

The following groups serve as lead organizations for the 20 FLP Affiliates
Ag in the Classroom - 9 states
State departments - 4 states
Special coalitions - 5 states
Conservation organizations - 2 states

(FLP licensed affiliate list continues on page 5)

South Dakota

Lisa Dorschner
South Dakota Ag in the Classroom
P.O. Box 577
Pierre, SD 57501
phone: (605) 945-2306; fax: (605) 224-7426
sdagclassroom@dtgnet.com

Tennessee

Charles Curtis
Tennessee Foundation for Ag in the Classroom
P.O. Box 313, 147 Bear Creek Pike
Columbia, TN 38402-0313
phone: (931) 388-7872, ext. 2215
fax: (931) 388-5818
ccurtis@tbf.com

Texas

Clyde Gottschalk
Food, Land & People Educating Texas Youth
311 North 5th, P.O. Box 658
Temple, TX 76503
phone: (254) 773-2250, (800) 792-3485
fax: (254) 773-3311
cjpgott@tsswcb.state.tx.us

Utah

Debra Spielmaker
Utah Foundation for Ag in the Classroom
Utah State University
2315 Old Main Hill
Logan, UT 84322-2315
phone: (435) 797-1657; fax: (435) 797-4002
debras@ext.usu.edu
www.ext.usu.edu/aic

Vermont

Kara Cimon
Vermont Agriculture in the Classroom
116 State Street, Drawer 20
Montpelier, VT 05620-2901
phone: (802) 828-2099; fax: (802) 828-3831
kara@agr.state.vt.us

Wyoming

Shannon Andreen-Shipp
Wyoming Agriculture in the Classroom
2219 Carey Avenue
Cheyenne, WY 82002-0100
phone: (307) 777-6618; fax: (307) 777-6593
wyaic@state.wy.us
www.wyoagcenter.com/waic/classroom/html

FLP Non-Exclusive Licensed Local Affiliate

Lincoln Park Zoo

Susan Teller-Marshall
Lincoln Park Zoo
P.O. Box 14903
Chicago, IL 60614
phone: (312) 742-2044; fax: (312) 742-2040
stm@lpzoo.org;
www.lpzoo.com

New!

Watkins to expand FLP marketing and partnership activities

Joyce Watkins joined the Food, Land & People team to help expand awareness of their educational programs and resource materials. She is a communications/marketing liaison on detail from the USDA Natural Resources Conservation Service (NRCS). In addition to leading South Dakota's communication and Earth Team volunteer program for NRCS in South Dakota, Joyce served in several capacities with their Ag in the Classroom program and is on their FLP advisory board. FLP and Ag in the Classroom complement each other, and young people across the nation are eager to learn more about agriculture – from ag production, to where their food and clothing comes from, the importance of natural resource management, and related career opportunities. "FLP *Resources for Learning* is a great teaching tool!" said Joyce. "I look forward to working with new and existing state coalitions." She can be reached by email at joyce.watkins@sd.usda.gov or by voice message at 1-800-872-7502, ext. 1207.



FLP around the country

Maine

"When I attended the (FLP educator) training last year, I was looking for interesting activities for a math classroom. Little did I know that I would be teaching a general science curriculum this semester. Your materials are invaluable! I am just completing a plant unit and have used "Root, Root for Life," understanding seeds ("Banking on Seeds"), and will do the photosynthesis role play ("Gifts from the Sun") after break along with "Buzzy Buzzy Bee." The students love the activities and mind you, my students are adult students whose ages range from 18 to 77! Many of them hated science in school or had very little science exposure at all. They all are pleasantly surprised by how "fun" science can be. Thank you for your wonderful materials."

— Pam Meader
Portland Adult Education
Portland, Maine

New Mexico

Following are comments provided by participants of FLP facilitator training workshops held in Las Lunas and Los Cruces, New Mexico:

"Great networking opportunities. Good activity plans and wide-ranging content."
— Cliff Sánchez
American Indian Liaison
New Mexico USDA
Natural Resources Conservation Service
Los Lunas, New Mexico

"I learned a lot about agricultural issues, especially from talking with other participants."
— Cheri Vogel
New Mexico State Engineers Office
Santa Fe, New Mexico

From the workshop I learned "coalitions are the way to go — everyone brings something to the table" and "how good and diverse are the (FLP) curriculum materials."
— Darlene Dickson
New Mexico 4-H Cooperative Extension Service
Las Cruces, New Mexico



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- 1) Email info@foodlandpeople.org
- 2) Type "Subscribe" in the subject area
- 3) In the email message area, please include name, state and zip so your contact information may be deleted from the printed newsletter mailing list.

2001 Symposium to offer advice for improving relations

By *Lucas Calpouzos*

FLP World Learning Center Chairperson and Professor Emeritus of California State University-Chico Oregon House, California

The World Learning Center will hold its third annual symposium on November 9, 2001, at the Presidio National Park of San Francisco, California. Each year the symposium focuses on topics appropriate to the overall theme of "Building Bridges of Understanding between Agriculture, Education and the Environment."

This year's topics and confirmed speakers as of May 31 are:

"What advice would environmentalists give to agriculturalists to improve relations?"

- Bill Reilly, Former Administrator, US Environmental Protection Agency

- Dan Beard, Chief Operating Officer, National Audubon Society

• Another notable speaker. *"What advice would agriculturalists give to environmentalists to improve relations?"*

- Ralph Grossi, President, American Farmland Trust
- Elin Miller, Vice President, DOW AgroSciences
- Miley Gonzalez, Former Undersecretary, US Department of Agriculture.

The 1999 proceedings are available to order by using the form on page eight or visiting www.foodlandpeople.org.

Please contact FLP if you would like to be placed on the mailing list for further announcements.

What's New?

www.foodlandpeople.org

Now you can:

- Order *Resources for Learning, Recursos para Aprender* and symposium proceedings
- Review a field test report that assesses effectiveness of FLP materials
- Identify your state FLP contact
- Locate and post FLP workshops
- Learn how to affiliate with FLP
- Sign up to receive FLP's E-Newsletter
- Explore sponsorship opportunities
- Stay tuned for an announcement about the release of a CD-Rom featuring *Resources for Learning*-second edition with 55 lessons

National conservation organization partners with FLP



The National Association of Conservation Districts (NACD) and FLP have agreed on a new partnership to support natural resource education. Rudy Rice (right), (now former) NACD president, and Christopher Williams (left), FLP USA Division chairperson, signed the new memorandum of understanding (MOU) in February. The MOU provides the basis for enhancing networking; training; research, evaluation and publication of educational and reference materials; and recognition of people for their contributions to agricultural and environmental education. FLP and NACD representatives will meet annually to discuss projects of mutual interest and brief their respective advisory groups on plans. "NACD has been a partner with FLP for a long time and this new MOU not only formalizes our commitments to natural resource education, but also endorses continuity for mutual projects," states Williams.



FLP leaders were also involved in promotional activities at the national NACD convention, including sharing information about *Resources for Learning* and *Recursos para Aprender* at an exhibit booth (see above) and hosting an information reception attended by more than 200 people. FLP thanks the following reception sponsors for their support: Texas Department of Agriculture and Food, Land & People Educating Texas Youth (Texas FLP Affiliate).



FOOD, LAND & PEOPLE

Project Food, Land & People greatly appreciates the contributions of time, in-kind support and money that it receives from organizations, businesses and individuals. We thank all contributors and invite new and continuing supporters to help realize FLP project goals.

Contributors and gift amounts from January 1, 1999 to May 31, 2001.

Contributors of \$75,000 or more

The Olson Foundation
The David and Lucile Packard Foundation
Regnar and Beverly Paulsen Foundation, Inc.

US Department of Agriculture-
Agricultural Research Service; Cooperative State Research, Education and
Extension Service; and Natural Resources Conservation Service

Contributors of \$20,000-\$74,999

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United Egg Producers
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US Department of Interior-Bureau of Reclamation
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Contributors of \$2,500-\$4,999

Agriculture Council of America
American Farm Bureau Federation
Jess Brown - California
California State University, Fresno Foundation
California Agricultural Production Consultants
Colorado Department of Education

Iowa Farm Bureau Federation -
Agricultural Foundation
Mark and Mary Linder - California
Ohio Department of Agriculture
Daniel and Frances Parker - Colorado
Pennsylvania Friends of Agriculture Foundation

Pioneer Hi-Bred International
Tiffany & Bosco
United Egg Association
United Egg Association-Allied
Christopher and Kay Williams - Arizona
Wine Institute

Contributors of \$1,000-\$2,499

American Crop Protection Association
Nick and Mary Babson - Illinois
Blue Diamond Growers
Marian June Breeze - California
Calvin and Beverly Bruns - Texas
California Rice Promotion Board
Colorado State Parks
DOW AgroSciences
East Carolina Farm Credit
FMC Corporation
Fetzer Vineyards
Foster Poultry Farms
Gemperle Enterprises
David and Susan Gill - California
GROWMARK, Inc.

The Luke B. Hancock Foundation
Helena Chemical Company
Horizon Organic Dairy, Inc.
William and Meisha Howard - Arizona
Hy-Line International
Iowa FLP Coalition
JAC Enterprises, Inc.
J S West Milling Co.
KSH Designs
Land O' Lakes Foundation
Mark and Mary Linder - California
Lodi-Woodbridge Winegrape Commission
Mariani Nut Co.
McNamara Foundation
Mills, Inc.
Michael and Tanya Mills - California

Morning Fresh Farms
Mutual Service Insurance Foundation
National Association of Agricultural Educators
National Association of Conservation Districts Auxiliary
Louis and Louise Nippert Trust
Pacific Coast Farm Credit
Paul Ecke Ranch
Eric and Joni Paulsen - California
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South Carolina Farm Bureau Federation, Inc.
Sunmaid Growers of California
Tennessee Foundation for
Agriculture in the Classroom
Vail Enterprise, Ltd.
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Carroll Co. Soil and Water Conservation District - Ohio
Clover Stornetta Farms, Inc.
CoBank
Colorado Association of Soil Conservation Districts Auxiliary
Colorado Corn Administrative Commission
Colorado Farm Bureau

Elkhart Co. Soil and Water Conservation District - Indiana
Fulton Co. Soil and Water Conservation District - Ohio
Hebron School District - Connecticut
Indiana Farm Bureau, Inc.
J.S. West Milling Co.
Ron and Jane Martella - California
Michigan Farm Bureau
Mulas Dairy Co.
New Jersey Farm Bureau
Robert Stevens and Julie Packard - California
Regnar Paulsen - California

Alison Peters - Colorado
Reiter Affiliated Companies
Repass/Rodgers Charitable Foundation
St. Paul Bank of Cooperatives
Soil and Water Conservation Society
Stuart Strahl - Florida
Utah Farm Bureau
Michael Walsh - California
B.G. and Lanelle Welsh - Texas
Terry Witzel - California
The World Food Prize Foundation

Voluntary Assistance

Seventy-six people have contributed 25,859 hours towards the development of Project Food, Land & People;
26 of them have contributed an average of 907 hours per person.



Please join us!

Yes, I financially support **Food, Land & People's** educational programs and activities!

\$2,500 \$1,000 \$500 \$250 \$100 \$50 Other

Please send information about **FLP's Foundation** **Founders Roundtable**

Yes, I would like to order FLP's *Resources for Learning* and other materials.



TITLE and DESCRIPTION	PRICE	QUANTITY	SUBTOTAL
<i>Resources for Learning</i> - 40 lessons and 20 lessons translated into Spanish in a white, 2" D-Ring (3 hole punch) binder	\$60.00		
<i>Resources for Learning</i> - 40 lessons and 20 lessons translated into Spanish lessons (shrink wrapped)	\$50.00		
<i>Resources for Learning</i> - 40 lessons in a white, 2" D-Ring (3 hole punch) binder	\$45.00		
<i>Resources for Learning</i> - 40 lessons (shrink wrapped)	\$35.00		
<i>Resources for Learning Supplement</i> - 15 additional lessons for those who have the first 40 (shrink wrapped)	\$11.25		
<i>Recursos para Aprender</i> (Spanish edition) - 20 lessons translated into Spanish in a white, 2" D-Ring (3 hole punch) binder	\$32.50		
<i>Recursos para Aprender</i> (Spanish edition) - 20 lessons translated into Spanish (shrink wrapped)	\$22.50		
1999 FLP World Learning Center Annual Symposium Proceedings 1) "Is education the solution to agricultural-environmental issues?" 2) "In the 21 st century, will we be able to feed ourselves and protect the environment?" (Please circle publication{s} desired.)	\$7.00 for one; \$10.00 for both		
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Please make checks payable to **Food, Land & People** and send to John Davis, Treasurer, 65 Poinsettia Road SE, Scio, Ohio 43988.

For more information, please contact: Food, Land & People, Presidio National Park, P.O. Box 29474, San Francisco, CA 94129;

phone: (415) 561-4445; fax: (415) 561-4428; e-mail: info@foodlandpeople.org; web site: www.foodlandpeople.org

World Learning Center Symposium Proceedings



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